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| POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS | Application Number | | 09/238,948 |
| | Filing Date | | January 27, 1999 |
| | First Named Inventor | | James D. Logan |
| | Title | APPARATUS AND METHODS FOR BROADCAST MONITORING AND FOR PROVIDING INDIVIDUAL PROGRAMMING | |
| | Art Unit | 2611 | |
| | Examiner Name | S. P. Huynh | |
| Attorney Docket No. | | 104640-0003-101 | |

I hereby revoke all previous powers of attorney given in the above-identified application.

- ☐ A Power of Attorney is submitted herewith.
OR
- ☒ I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:
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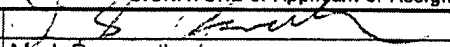
I am the:

- ☐ Applicant/Inventor.

OR

- ☒ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on _____

SIGNATURE of Applicant or Assignee of Record

| | | | |
|-------------------|-------------------------------------------------------------------------------------|-----------|--------------|
| Signature |  | Date | 7-28-09 |
| Name | Mark Pascarella | Telephone | 781-970-5500 |
| Title and Company | President and CEO, Gotuit Media Corporation | | |

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

- ☒ *Total of 1 forms are submitted.